



Transform
A HOUSE
INTO A HOME
with
COLOR

WETTLAUFR'S DEPARTMENT
STORE
WATERLOO, ONT.



ABOVE

Body—CANADA PAINT No. 286 Marigold Yellow.
Trim—CANADA PAINT No. 298 Verdigris.
Roof—"PROTECTO" PRESERVATIVE PAINT Devil Red.
Shutters—CANADA PAINT No. 326 Shutter Green.

←———— **AT LEFT**

Body—CANADA PAINT No. 322 Willow Green.
Trim—CANADA PAINT No. 327 Merrimac Green.
Roof—"PROTECTO" Devil Red.



12

FLAME RED



19

ERIN GREEN



22

MAROON



9

SUN YELLOW



7

WALNUT



14

TOREADOR RED



13

ARMY BLUE



1

BOTTLE GREEN

Also LUXOR GLOSS BLACK 26 LUXOR GLOSS WHITE 25 ORCHID 18 LUXOR VELVET WHITE 27
LUXOR WHITE UNDERCOATING 28 and NAVY BLUE 24

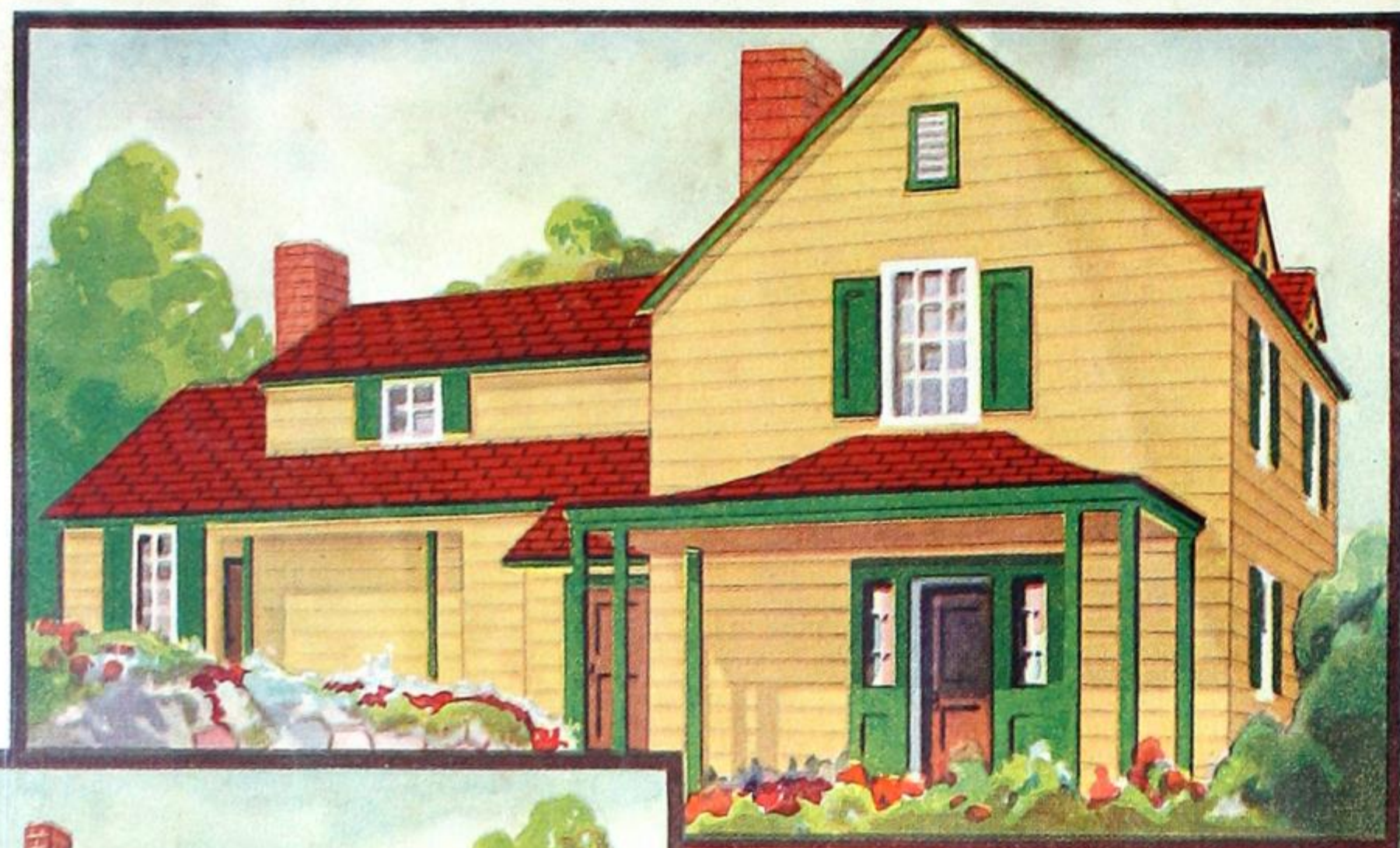
Covers approximately 400 square feet two coats per gallon



"LUXOR"

One Gallon of "LUXOR CLEAR GLOSS" covers 1,200 square feet per gallon one coat, as compared with 650 square feet for Varnish. Very economical,—the fact that "CLEAR GLOSS" covers from one third to fifty per cent more surface makes it the most economical finish per gallon you can purchase.

SUPERIOR to VARNISH

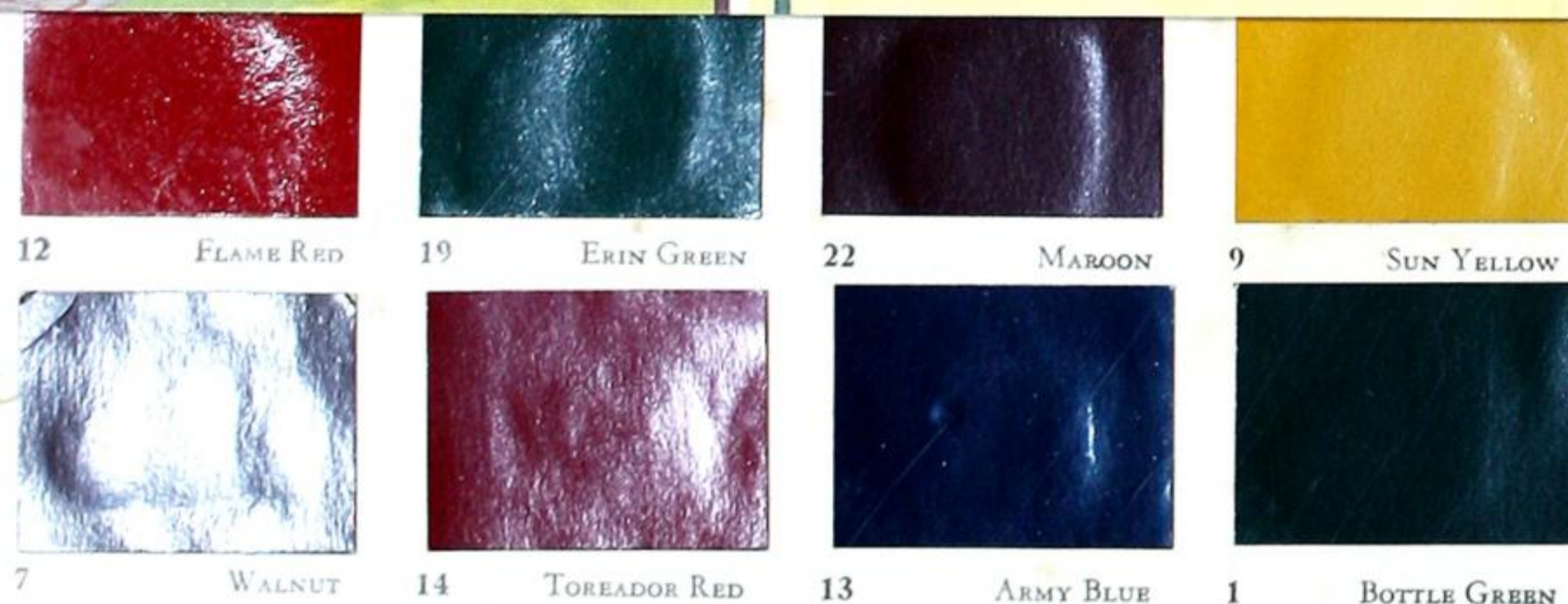


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Roof—"PROTECTO" Devil Red.



12 FLAME RED 19 ERIN GREEN 22 MAROON 9 SUN YELLOW
7 WALNUT 14 TOREADOR RED 13 ARMY BLUE 1 BOTTLE GREEN

Also LUXOR GLOSS BLACK 26 LUXOR GLOSS WHITE 25 ORCHID 18 LUXOR VELVET WHITE 27
LUXOR WHITE UNDERCOATING 28 and NAVY BLUE 24

Covers approximately 400 square feet two coats per gallon

"LUXOR" CLOVER GREEN

The new and popular, non-fading finish for city homes or summer cottage porch floors, inside floors, steps, wood or cement.



Covers 800 square feet, one coat to the gallon.

See shade No. 398 under "LUXOR" Floor and Porch Colors.

Grey is cold and unattractive. "LUXOR" CLOVER GREEN is a new supreme quality, beautiful color superior to ordinary porch or inside floor finishes, and covers approximately one third more surface.



373 COFFEE BROWN ★327 MERRIMAC GREEN 328 DEEP GREEN ★319 CRIMSON
333 BROWN DRAB 336 INDIAN RED 297 PRINCESS BLUE 299 ROYAL BLUE

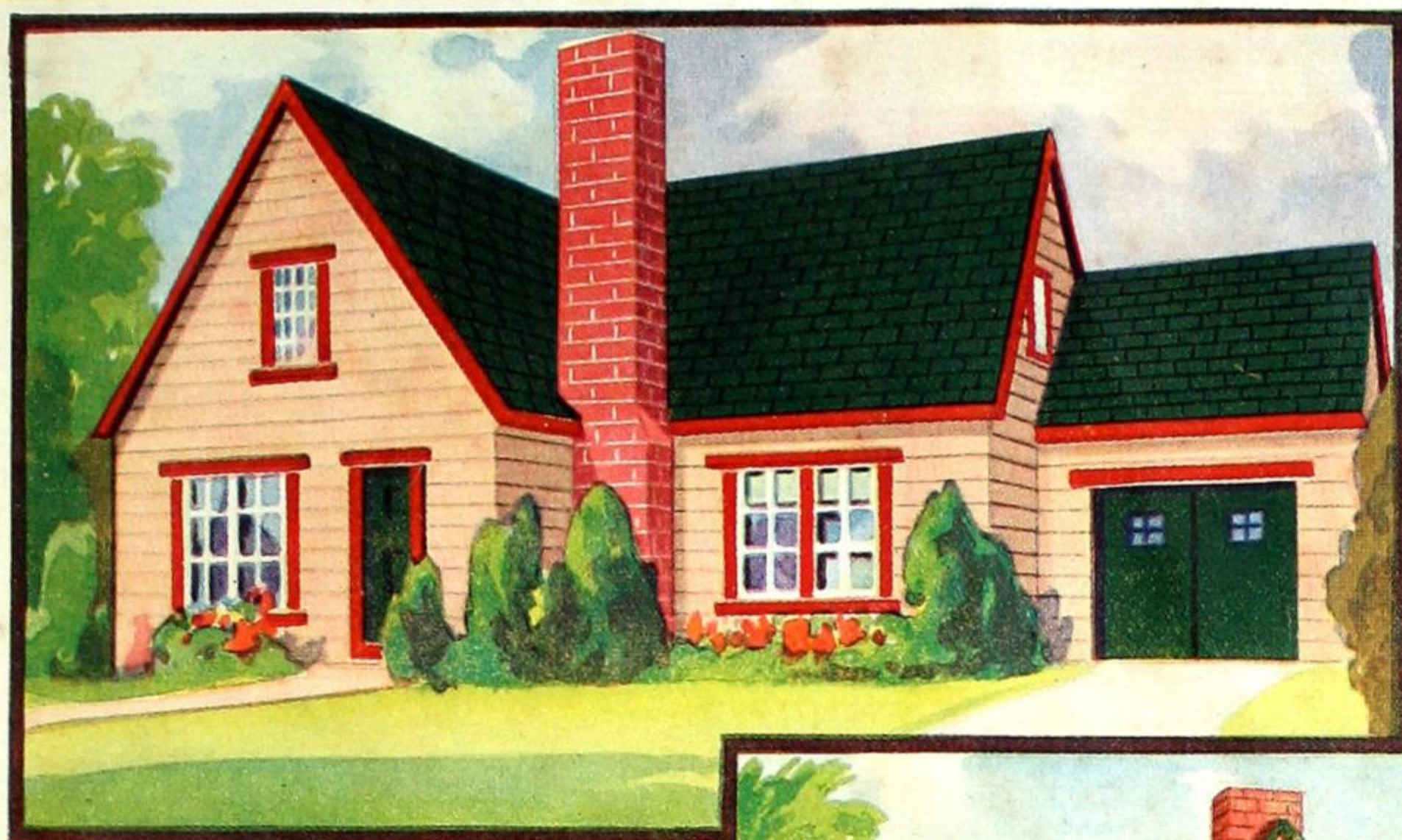
Also 347 INSIDE GLOSS WHITE — 348 FLAT WHITE — 350 RAVEN BLACK — 349 OUTSIDE GLOSS WHITE

★ Star Colors higher priced.

N
omes or summer
or cement.

See shade No. 398
under "LUXOR"
Floor and Porch
Colors.

GREEN is a new supreme
side floor finishes, and
face.

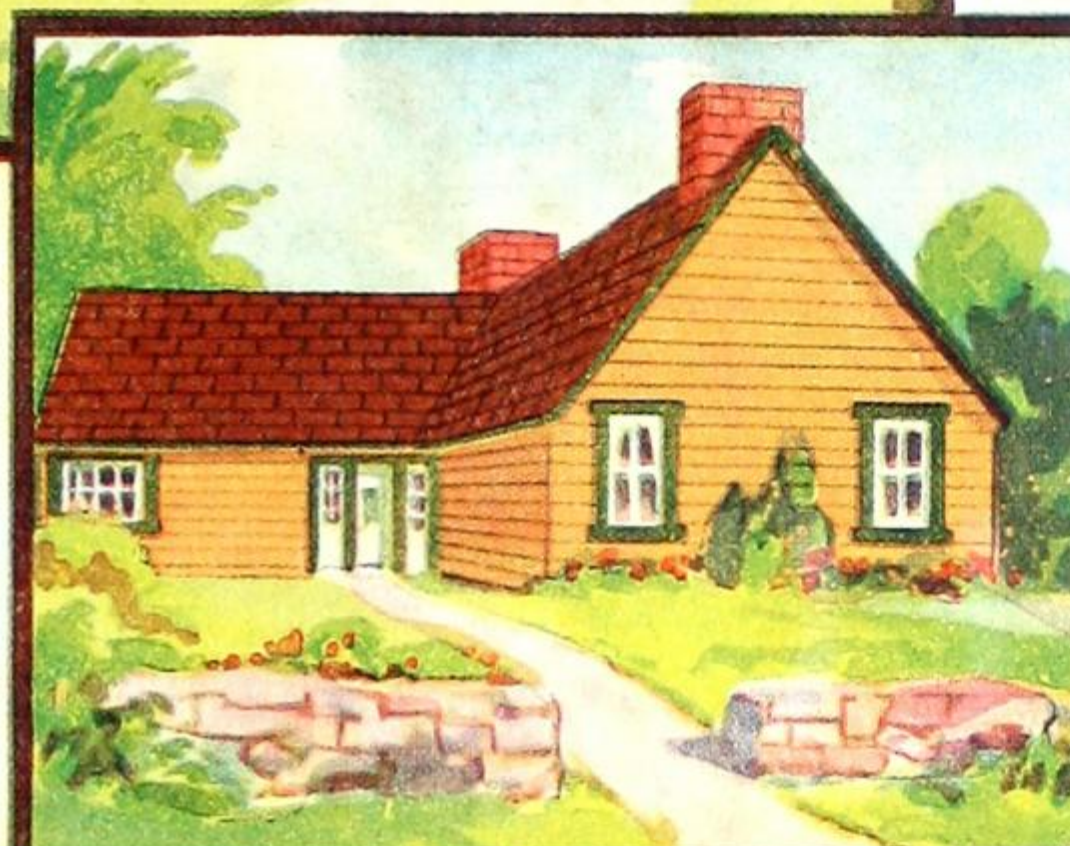


ABOVE

Body—CANADA PAINT No. 300 Cream.
Trim—CANADA PAINT No. 318 Vermilion.
Roof—"PROTECTO" Green.
Doors—CANADA PAINT No. 326 Shutter Green.

AT RIGHT

Body—CANADA PAINT No. 303 Light Buff.
Trim—CANADA PAINT No. 326 Shutter Green.
Roof—"PROTECTO" Brown.



379	BUFF	367	GREY	361	LIGHT YELLOW	393	PORCH & DECK TAN
364	SLATE	368	ORANGE	369	BROWN	394	Porch & Deck French Grey
396	BEAVER BROWN	398	CLOVER GREEN	395	PORCH AND DECK NAVY GREY	397	PORCH AND DECK TILE RED

For inside or outside use on wood or cement. A rich high gloss finish
that wears like steel.

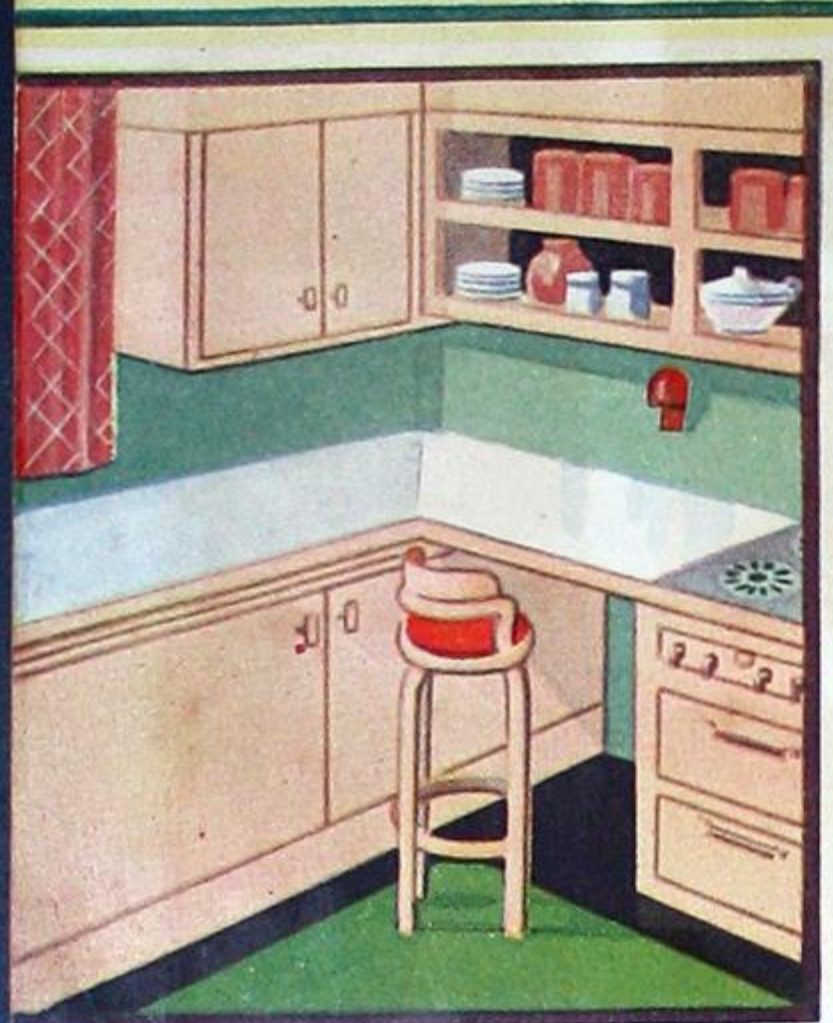
INTERIOR or
EXTERIOR

LUXOR

SUPERIOR
to ENAMELS

SUPREME COLORS

Quick Drying



"LUXOR" is far superior to any enamels or paints, it has a sparkling gloss finish—extremely durable. It is very easy to apply, flows freely, covers perfectly and does not show brush marks. It is weather-proof; also proof against acids, alcohol, hot liquids, grease, etc.

"LUXOR" is the ideal finish for kitchen walls and furniture, bathrooms, woodwork, shutters, automobiles, farm and garden implements, radiators, boats, bicycles, flower boxes, wood or cement floors.



Delicate Colors—A number of more delicate or lighter colors can be secured by reducing any color with "Luxor" White to the shade desired.

"LUXOR" COLORS

15 SILVERY GREY	20 IVORY	11 PEARL GREY	30 FLORIDA GREEN
10 DAWN BLUE	23 DAWN GREY	2 DAFFODIL	5 CREAM
3 ROSE PINK	29 BUFF	17 FERN GREEN	6 OAK BROWN
4 JADE GREEN	8 ORANGE	16 COCOA BROWN	21 SUNSET BLUE
12 FLAME RED	19 ERIN GREEN	22 MAROON	9 SUN YELLOW
7 WALNUT	14 TOREADOR RED	13 ARMY BLUE	1 BOTTLE GREEN

Also LUXOR GLOSS BLACK 26 LUXOR GLOSS WHITE 25 ORCHID 18 LUXOR VELVET WHITE 27
LUXOR WHITE UNDERCOATING 28 and NAVY BLUE 24

Covers approximately 400 square feet two coats per gallon

CANADA PAINT



Made from Pure Genuine "ELEPHANT" White Lead, Pure Linseed Oil and permanent love colors. One gallon will cover much as two gallons of poor quality, Cheap-priced Paint. It is better and more economical in every way.

Don't use cheap paint, it is expensive in the long run. Be sure the paint you get contains pure "ELEPHANT" brand White Lead and Pure Linseed Oil and you can go wrong.

Color Harmony in the Home breeds content and happiness. It is truly astonishing what marvellous transformations can be effected with good taste in using color that will blend with surroundings.

A drab looking building becomes a thing of beauty, and dull interiors sparkle with cheer and sunshine. Your Home deserves the best you can give it.

Use "CANADA PAINT" and it will save you money, last longer and thrill your neighbors with its beauty.

"CANADA PAINT" COLORS

300 CREAM	344 PEA GREEN	340 PEARL GREY	311 QUAKER GREY
303 LIGHT BUFF	322 WILLOW GREEN	372 SLATE	376 IVORY
304 DEEP BUFF	298 VERDIGRIS	341 CLOUD GREY	286 MARIGOLD
334 LEATHER BROWN	326 SHUTTER GREEN	318 VERMILION	378 RICH BROWN
373 COFFEE BROWN	327 MERRIMAC GREEN	328 DEEP GREEN	319 CRIMSON
333 BROWN DRAB	336 INDIAN RED	297 PRINCESS BLUE	299 ROYAL BLUE

Also 347 INSIDE GLOSS WHITE — 348 FLAT WHITE — 350 RAVEN BLACK — 349 OUTSIDE GLOSS WHITE

★ Star Colors higher priced.

NT

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SANITONE

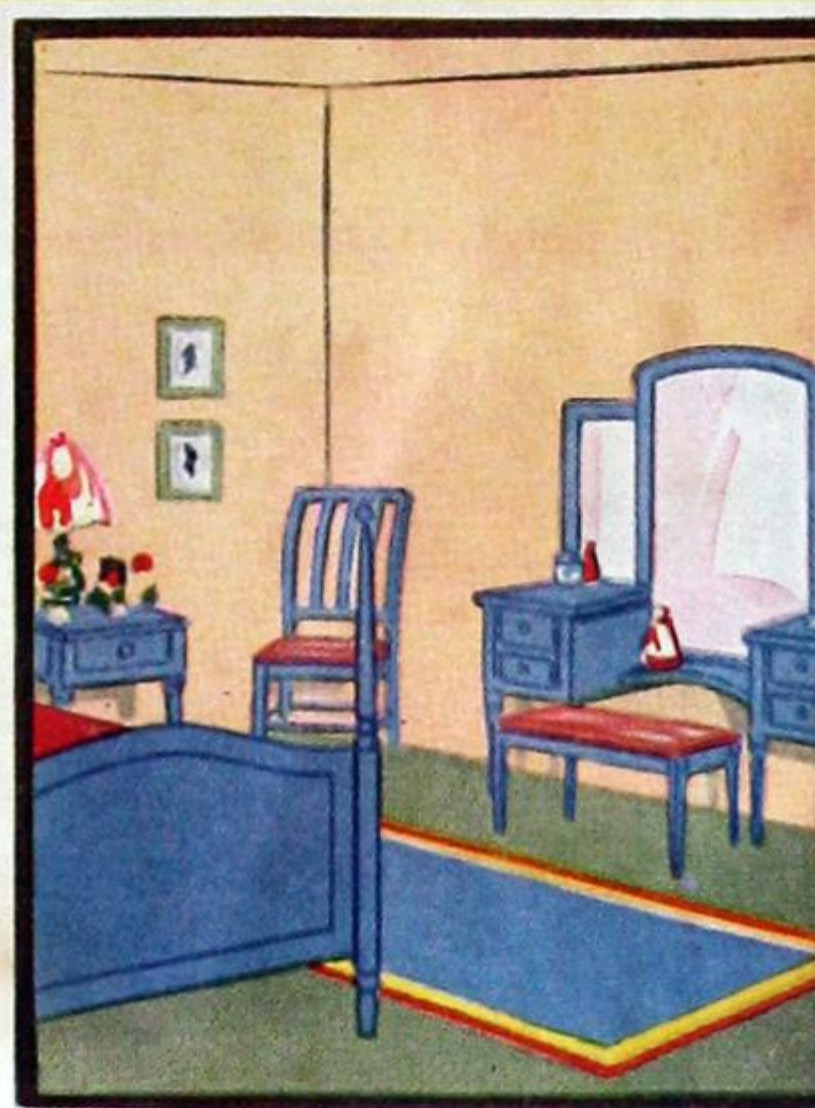
INTERIOR WASHABLE "VELVET" FINISH

The modern finish for walls and ceilings of living rooms, bedrooms, halls of homes —hospitals—institutions, offices, public buildings, bathrooms, etc.

Make your home a place of charm and loveliness with walls and ceilings all finished in the artistic and dignified shades of "SANITONE" Velvet Finish. You can get any shade of "SANITONE" to harmonize with your furniture, drapes and other furnishings.

Painted walls have a smoothness and rich velvety appearance that makes a wall beautiful and lastingly satisfactory as well as sanitary.

Under average conditions a gallon will cover from 300 to 350 square feet, two coats, and on a smooth wall which is in good condition it will sometimes cover from 400 to 450 square feet.



Ceiling—"SANITONE" Cream.
Walls—"SANITONE" Sea Sand

TEN "SANITONE" VELVET FINISH COLORS



"LUXOR" FLOOR and PORCH COLORS



For inside or outside use on wood or cement. A rich high gloss finish that wears like steel.